

Tesco
John Lewis
Apple
Marks and Spencer
Boden
Argos
Lastminute.com
PC World
Boots
Avon
Letterbox
Early Learning Centre
Halfords
Expedia
Mothercare
WHSmith
iTunes
Dell
British Airways
Reebok
Currys
Carphone Warehouse
Screen Select
Thomas Cook
HMV
Great Little Trading Co.
Amazon
The White Company
Dixons
Kuoni
Laura Ashley
Talk Talk
Which? Online

Shop for Charity

earn money for charity whenever you shop online

Our aim...

...is to **raise money for charities**, in a new and cost efficient manner.

We generate funds for your charity **every time one of your supporters shops online.**

What is Shop-for-Charity.co.uk?

- Shop-for-Charity.co.uk has been set up as an affiliate for some of the UK's leading retailers. As a recognised affiliate we receive a percentage of any qualifying sales made when a supporter starts their shopping by clicking on the links on this site.
- The site is free to use for both the supporter and charity.

Features and benefits for each charity

- **Raise money for the charity.**
We estimate that a charity could earn up to £100 per year for each active user that they refer to this site.
- **Have your own dedicated website at “shop-for-nameofcharity.co.uk”**
To help you promote the use of this site to your supporters and staff, we will register a new domain name specific to the charity.
- **No set up costs or administration.**
The site is completely free for the charity. All funds are collected by the site and passed on to the charity, leading to minimal administration for the charity.
- **Exclusive offers from retailers.**
As an affiliate we often receive details of exclusive offers which we can pass on to you. This means your supporters and staff can save money and in turn the charity benefits too.

...all we ask is that you promote the site amongst your supporters and staff. We will then look after the administrative side of the operations.

Some possible questions...

- **How much commission does each retailer pay?**
The amount paid by each retailer varies. The largest amounts received are for some of the clothing retailers who pay as much as 10% commission. The electrical retailers will typically pay around 1% to 2%.
- **Why do users have to click on the links on this site?**
In order for the commission to be paid by the retailer, they need to be able to confirm the sale originated from this site.
- **When does the charity receive the funds?**
In order to keep our administration costs to a minimum we send out cheques for the amounts earned on an annual basis. In addition, we provide the charity with a quarterly update on the balance to date.
- **What if a supporter wants to return goods to a retailer?**
In all cases, transactions are with the retailer direct. This site is not involved in the processing of orders or payments.
- **What's in it for Shop-for-Charity.co.uk?**
We deduct a small part of the commission received from the retailers, prior to passing the majority of the revenue on to the charities. This deduction is used to cover the various admin costs we incur from running the site etc.
- **Do you hold users personal details?**
No. At no point do we request or store the personal details of any users.

To register your charity with Shop-for-charity.co.uk

Please email us at info@shop-for-charity.co.uk with the following details:

Charity name:
Aim of the charity:
Charity registration number:
Contact name:
Contact email address:
Contact phone number:

We look forward to hearing from you.

Shop for Charity